

Your gate to the Finnish horticultural business

Issue number	Publishing day	Material deadline	Issue theme	Plant theme	P&k Florist Issue	Finnish Florists' Association	Finnish Fruit & Berry Growers' Association	Markkina-paikka directory	Extra circulation
1	13.1.	2.1.	Plant protection for fruits and berries	Bulb flowers			HML	MP	
2	27.1.	16.1.	Inputs in horticulture	Root vegetables	P&k F	SKKL			
3	10.2.	30.1.	Greenhouse vegetables + plant protection	Strawberries			HML	MP	
4	24.2.	13.2.	Marketing	Herbs	P&k F	SKKL			
5	10.3.	27.2.	Plant protection for open field vegetables	Pot plants			HML	MP	
6	31.3.	20.3.	Garden retail business	Onions	P&k F	SKKL			
7	21.4.	5.4.	Responsibility in horticulture	Cucumbers			HML	MP	
8	5.5.	21.4.	Global horticulture	Cut flowers	P&k F	SKKL			
9	19.5.	8.5.	Importance of vegetables	Bedding plants			HML	MP	
10	2.6.	22.5.	Customer service	Bushes	P&k F	SKKL			
11	16.6.	5.6.	Productive soil	Tomatoes			HML	MP	
12	7.7.	26.6.	Flower production	Raspberries			HML	MP	
13	11.8.	31.7.	Lepaa exhibition guide	Bell peppers			HML	MP	+ 6 000 + e-issue
14	8.9.	28.8.	Lepaa exhibition 2023	Cabbages			HML	MP	+ e-issue
15	22.9.	11.9.	Work community	Perennials	P&k F	SKKL			+ 800 new students
16	13.10.	2.10.	Berries and fruits, Calendar 2024	Trees			HML	MP	+ 3 000 calendar
17	27.10.	16.10.	Open field vegetables	Pumpkins	P&k F	SKKL			
18	10.11.	30.10.	Packaging	Apples			HML	MP	
19	24.11.	13.11.	Landscaping	Lettuce	P&k F	SKKL			
20	15.12.	4.12.	Horticultural research	Christmas flowers			HML	MP	

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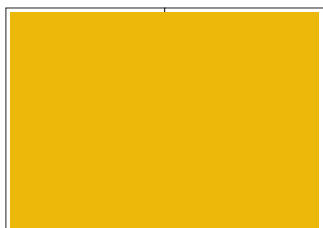
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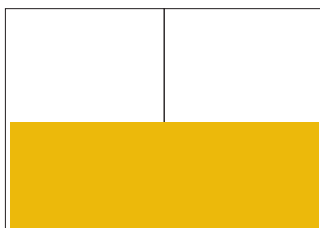
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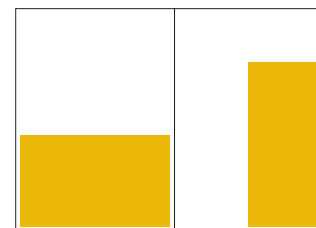
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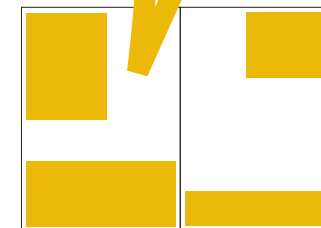
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MARKKINAPAIKKA - MARKETPLACE

Markkinapaikka directory, price for a year

size	black&white	full colour
42 x 30	660 €	970 €
42 x 60	970 €	1 280 €
90 x 60	1 570 €	2 035 €

Markkinapaikka is published 12 times a year.

TECHNICAL DATA

Page size	A4 (210mm x 297mm)
Printing area	185 x 265 mm
Number of columns	4, each 42 mm
Printing method	offset
Material	Preferably in PDF format, pictures 300 dpi, embed all fonts.

PUBLISHER

Published by

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www.kauppapuutarhaliitto.fi > In English

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Frequency 20 issues per year

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CALENDAR 2024

The P&k Calendar 2024 is published in October.

Price for one month advertisement

ad size	price
90 x 30	205 €
190 x 30	385 €
280 x 30	570 €



Circulation	2 351
(Audit bureau of circulations 2021)	
Readers	6 800
Readers involved in decision-making	5 900

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