

Your gate to the Finnish horticultural business

Issue number	Publishing day	Material deadline	Issue theme	Plant theme	P&k Florist Issue	Finnish Florists' Association	Finnish Fruit & Berry Growers Association	Markkina-paikka directory	Extra circulation
1	14.1.	3.1.	Plant protection for fruits and berries	Tomatoes			HML	MP	
2	28.1.	17.1.	Brands	Trees	P&k F	SKKL			
3	11.2.	31.1.	Greenhouse vegetables	Root vegetables			HML	MP	
4	25.2.	14.2.	Business makers	Onions	P&k F	SKKL			
5	11.3.	28.2.	Plant protection for open field vegetables	Pot plants			HML	MP	
6	25.3.	14.3.	Garden retail business	Bedding plants	P&k F	SKKL			
7	8.4.	28.3.	Further processing	Cucumbers			HML	MP	
8	29.4.	14.4.	Garden production abroad	Perennials	P&k F	SKKL			
9	13.5.	2.5.	Developing work community	Cut flowers			HML	MP	
10	27.5.	16.5.	Sustainable business	Lettuce	P&k F	SKKL			
11	10.6.	30.5.	Growing media	Raspberries			HML	MP	
12	1.7.	20.6.	Flowers	Strawberries			HML	MP	
13	5.8.	25.7.	Lepaa exhibition guide P&k 25 years	Bell pepper			HML	MP	+ exhibition + e-issue
14	2.9.	22.8.	Lepaa exhibition 2022	Berries			HML	MP	+1 500 marketing
15	23.9.	12.9.	Landscaping and nurseries	Mushrooms	P&k F	SKKL			+1 000 new students
16	7.10.	26.9.	Berries and fruits, Calendar 2023	Bushes			HML	MP	+3 200 calendar
17	21.10.	10.10.	Our common roots	Cabbages	P&k F	SKKL			
18	11.11.	31.10.	Open field vegetables	Herbs			HML	MP	
19	25.11.	14.11.	New technologies	Baby leaf	P&k F	SKKL			
20	16.12.	5.12.	Entrepreneur's security	Christmas flowers			HML	MP	

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1/4 vertical	90 x 130	1 130
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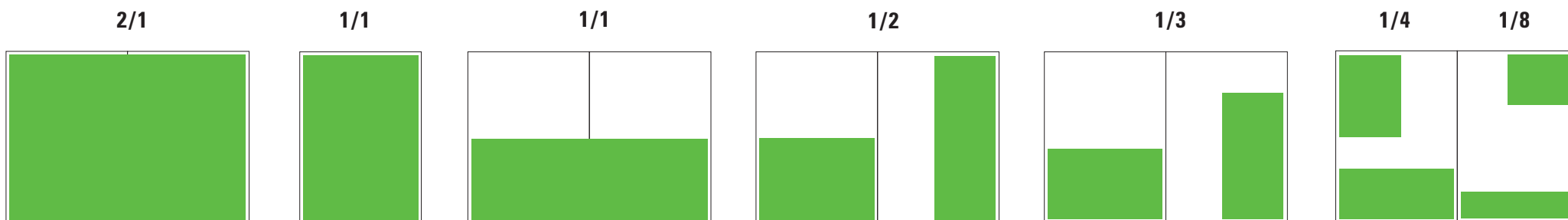
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MARKKINAPAIKKA - MARKETPLACE

Markkinapaikka directory, price for a year

size	black&white	full colour
42 x 30	645 €	940 €
42 x 60	940 €	1 240 €
90 x 60	1 525 €	1 980 €

Markkinapaikka is published 12 times a year.

TECHNICAL DATA

Page size	A4 (210mm x 297mm)
Printing area	185 x 265 mm
Number of columns	4, each 42 mm
Printing method	offset
Material	Preferably in PDF format, pictures 300 dpi, embed all fonts.

PUBLISHER

Published by
Finnish Glasshouse Growers' Association
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Editor-in-chief Niina Kangas
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Frequency 20 issues per year

Printed in Finland

ISSN 1239-8691

CALENDAR 2023

The P&k Calendar 2023 is published in October.

Price for one month

ad size	price
80 x 30	203 €
169 x 30	383 €
256 x 30	566 €



Circulation	2 442
(Audit bureau of circulations 2020)	
Readers	7 080
Readers involved in decision-making	6 160