

Your gate to Finnish horticultural business

Issue number	Publishing day	Material deadline	Issue	Plant of the week	P&k Florist -issue	Finnish Florist Association	Finnish Fruit & Berry Growers Association	Markkina-paikka directory	Extra circulation
1	10.1.	30.12.19	Plant protection for fruits and berries	Cucumber			HML	MP	
2	24.1.	13.1.	Greenhouse vegetables + plant protection	Bulbflowers	P&k F	SKKL			
3	7.2.	27.1.	Plant protection for open field vegetables	Trees			HML	MP	
4	21.2.	10.2.	Business operators in Horticulture	Houseplants	P&k F	SKKL			
5	6.3.	24.2.	Biodiversity	Onions			HML	MP	
6	20.3.	9.3.	Successful business	Perennials	P&k F	SKKL			
7	3.4.	23.3.	Water	Lettuce			HML	MP	
8	24.4.	9.4.	Garden retail business	Bedding plants	P&k F	SKKL			
9	15.5.	4.5.	Circular economy in horticulture	Herbs			HML	MP	
10	29.5.	18.5.	New ways of business	Cabbages	P&k F	SKKL			
11	12.6.	1.6.	Open field vegetables	Tomato			HML	MP	
12	3.7.	22.6.	Flowers	Early vegetables			HML	MP	
13	7.8.	27.7.	Lepaa exhibition guide	Strawberry			HML	MP	
14	4.9.	24.8.	Lepaa exhibiton 2020	New plants			HML	MP	+6 000 exhibition
15	18.9.	7.9.	Soil	Pumpkins	P&k F	SKKL			+2 500 marketing
16	9.10.	28.9.	Berries and fruits, Calendar 2021	Mushrooms			HML	MP	+800 new students
17	23.10.	12.10.	Landscaping and nurseries	Root vegetables	P&k F	SKKL			+3 500 calendar
18	13.11.	2.11.	Risk management	Shrubs			HML	MP	
19	27.11.	16.11.	New technologies	Christmas flowers	P&k F	SKKL			
20	18.12.	7.12.	Carbon neutral horticulture	Fruits			HML	MP	

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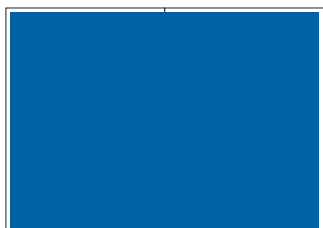
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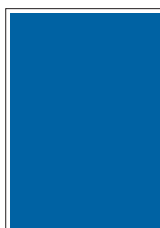
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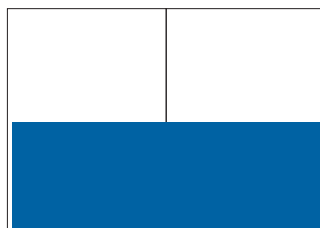
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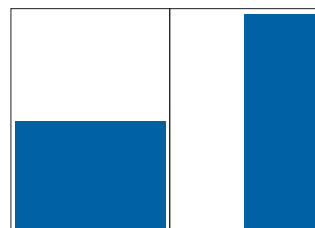
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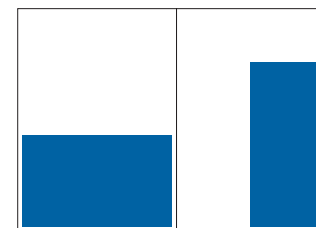
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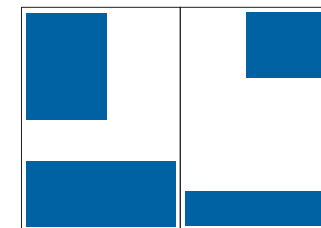
1/2



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MARKKINAPAIKKA

Markkinapaikka-directory, price for a year

size	black&white	full colour
42 x 30	635 €	920 €
42 x 60	920 €	1 220 €
90 x 60	1 495 €	1 940 €

Markkinapaikka is published 12 times a year.

TECHNICAL DATA

Page size A4 (210mm x 297mm)

Printing area 185 x 265 mm

Number of columns 4, each 42 mm

Printing method offset

Material Preferably in pdf-form,
pictures 300 dpi,
embed all fonts.

Circulation 2 288

(Audit bureau of circulations 2018)

Readers 6 635

Readers involved in decision-making 5 770

ADVERTISEMENTS & MATERIALS

Reservations and materials, please contact

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CALENDAR 2020

P&k Calendar is published for the 12th time.

Price for one month

ad size	price
80 x 30	197 €
169 x 30	373 €
256 x 30	555 €

