

## Your gate to finnish gardenbusiness

Issue number	Publishing day	Material deadline	Issue	Plant of the week	P&k Florist -issue	Finnish Florist Association	Finnish Fruit & Berry Growers Association	Markkina-paikka directory	Extra delivery
<b>1</b>	12.1.	2.1.	20 years of P&k!	Salads			HML	MP	+1 500
<b>2</b>	26.1.	16.1.	Interior design with houseplants	Bulbflowers	P&k F	SKKL			
<b>3</b>	9.2.	30.1.	Vegetables in greenhouse	Trees			HML	MP	
<b>4</b>	23.2.	13.2.	Technology	Onions	P&k F	SKKL			
<b>5</b>	9.3.	27.2.	Plant protection: vegetables	Cucumber			HML	MP	
<b>6</b>	23.3.	13.3.	Retail	Potplants	P&k F	SKKL			
<b>7</b>	6.4.	27.3.	Work	Herbs			HML	MP	
<b>8</b>	27.4.	18.4.	Business economy	Housplants	P&k F	SKKL			
<b>9</b>	11.5.	2.5.	Soil	Tomato			HML	MP	
<b>10</b>	24.5.	15.5.	Urban gardening	Bedding plants			HML	MP	
<b>11</b>	8.6.	29.5.	Consumers	Cabbages			HML	MP	
<b>12</b>	29.6.	19.6.	Flowers	Berries			HML	MP	
<b>13</b>	10.8.	31.7.	Lepaa exhibitionguide	Perennials	P&k F	SKKL			+6 000 exhibition
<b>14</b>	7.9.	28.8.	Lepaa 2016	New plants			HML	MP	+2 500 marketing
<b>15</b>	21.9.	11.9.	Green areas	Pumpkins	P&k F	SKKL			+1 200 students
<b>16</b>	5.10.	25.9.	Berries and fruits	Bushes			HML	MP	
<b>17</b>	19.10.	9.10.	Circular economy	Vegetables	P&k F	SKKL			
<b>18</b>	2.11.	23.10.	Vegetables at open field, Calender 2018	Root vegetables			HML	MP	+5 000 calender
<b>19</b>	23.11.	13.11.	Trends 2018	Small greens	P&k F	SKKL			
<b>20</b>	14.12.	4.12.	Plant protection: fruits and berries	Apples			HML	MP	

## ADVERTISEMENT RATES

Prices are in euros and will be valid from 1.1.2017 until 31.12.2017.

size	mm	black&white, €	4-colour, €
2/1 spread	390 x 260	1 600	2 650
1/1	185 x 260	1 160	1 940
1/1 spread, horiz.	390 x 130	1 160	1 940
1/2 vertical	90 x 260	870	1 460
1/2 horizontal	185 x 130	870	1 460
1/3 vertical	90 x 170	670	1 120
1/3 horizontal	185 x 85	670	1 120
1/4 vertical	90 x 130	670	1 080
1/4 horizontal	185 x 65	670	1 080
1/8	90 x 65	360	680
1/8	185 x 33	360	680

**CLASSIFIEDS** 42x20 mm 67 euro. Other sizes 3,50 euro/column mm.

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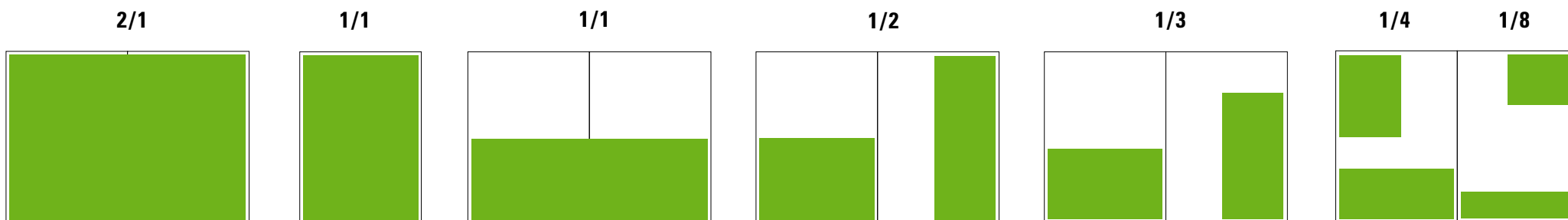
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## MARKKINAPAIKKA

Markkinapaikka-directory, price for a year

size	black&white	full colour
42 x 30	620 e	890 e
42 x 60	890 e	1 190 e
90 x 60	1 450 e	1 880 e

Markkinapaikka is published 12 times a year.

## TECHNICAL DATA

Size of page A4 (210mm x 297mm)  
 Printing area 185 x 265 mm  
 Number of columns 4, each 42 mm  
 Printing method offset  
 Printing material Preferably in pdf-form, pictures 250–300 dpi, colours CMYK or RGB, embed all fonts.

Circulation	2 487
(Audit bureau of circulations 2015)	
Readers	7 212
Readers involved decision-making	6 274

## ADVERTISEMENT & MATERIALS

**Reservations and materials, please contact**

Ms Milla Tolonen +358 9 7288 2121  
 pk.ilmoitukset@hortimedia.fi

**Published by**

Finnish Greenhouse Growers' Association  
 Frequency 20 numbers a year

Editor-in-chief Jyrki Jalkanen  
 jyrki.jalkanen@hortimedia.fi

ISSN 1239-8691

## CALENDER 2018

P&k Calender is published for ninth time.

Price for one month

ad size	price
80 x 30	190 e
169 x 30	365 e
256 x 30	545 e

